



EAFA 2023/24

COMMERCIAL OPPORTUNITIES & SPONSORSHIP PACKAGES



EAFA. ONE HEART. ONE VISION



ONE HEART. ONE VISION. WE ARE EAFA.

With our national team having been crowned champions of the inaugural Nations League in 2023 – winning our first major trophy since 1990, our new journey starts here and we would love to have you on board with us.

In light of this, we are excited to present a range of commercial and sponsorship opportunities that are currently available.

This document outlines details of these opportunities within our national team, junior programme, football league and wider charity. If you have any questions, please find the relevant contact details at the end of this document.





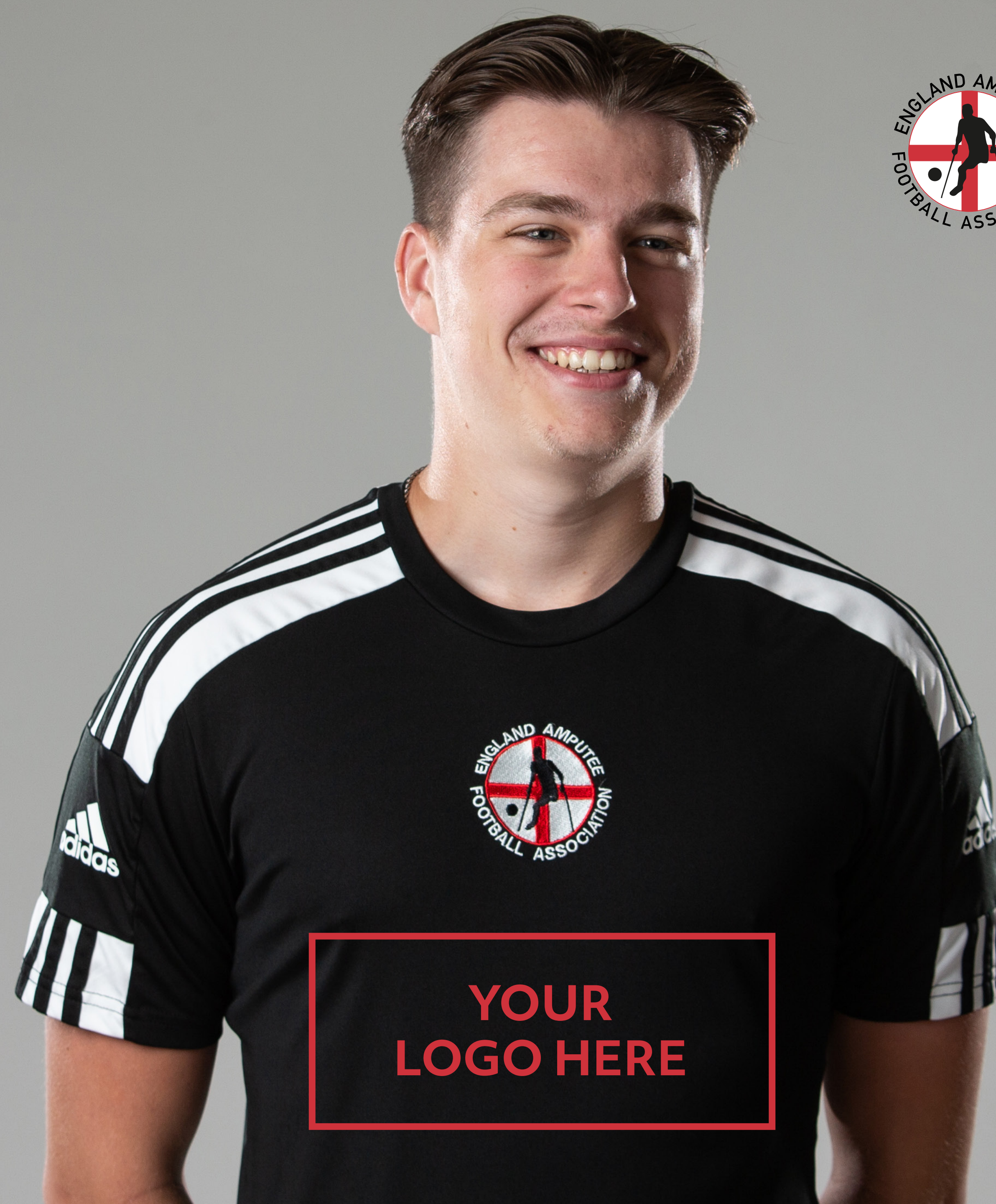
ENGLAND NATIONAL TEAM

Sponsorship Opportunities

PRINCIPAL SPONSOR | £50,000+

BENEFITS

- Logo exposure on all graphics as headline sponsor
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Marketing material consisting of banners and logos promoted around the facility during training camps and international fixtures
- Logo exposure on all training wear and travel wear
- Logo exposure as our front-of-shirt sponsor



**YOUR
LOGO HERE**

SLEEVE SPONSOR | £12,500

BENEFITS

- Logo exposure on graphics for matchday only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on kit sleeve across home, away and third national team kits. (White kit, Red kit, Black kit)
- Provided with stock images from matchdays where your logo is clearly present on the kit



SHORT SPONSOR | £12,500

BENEFITS

- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on kit shorts across home, away and third national team kits. (White kit, Red kit, Black kit)



TRAINING WEAR SPONSOR | £12,500

BENEFITS

- Logo exposure on graphics for training weekends only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on all training wear for staff and players
- Provided with stock images from training where your logo is clearly present on staff and player kit





INDIVIDUAL PLAYER SPONSORS | £750

BENEFITS

- x2 tickets to presentation evening
- Player signed shirt (post-tournament)
- Graphic on website (team sections)
- Motivational visit from player



TRAINING WEEKEND SPONSOR | £250

BENEFITS

- News article
- Social media story post
- Visit to National team training weekend
- Photo opportunity

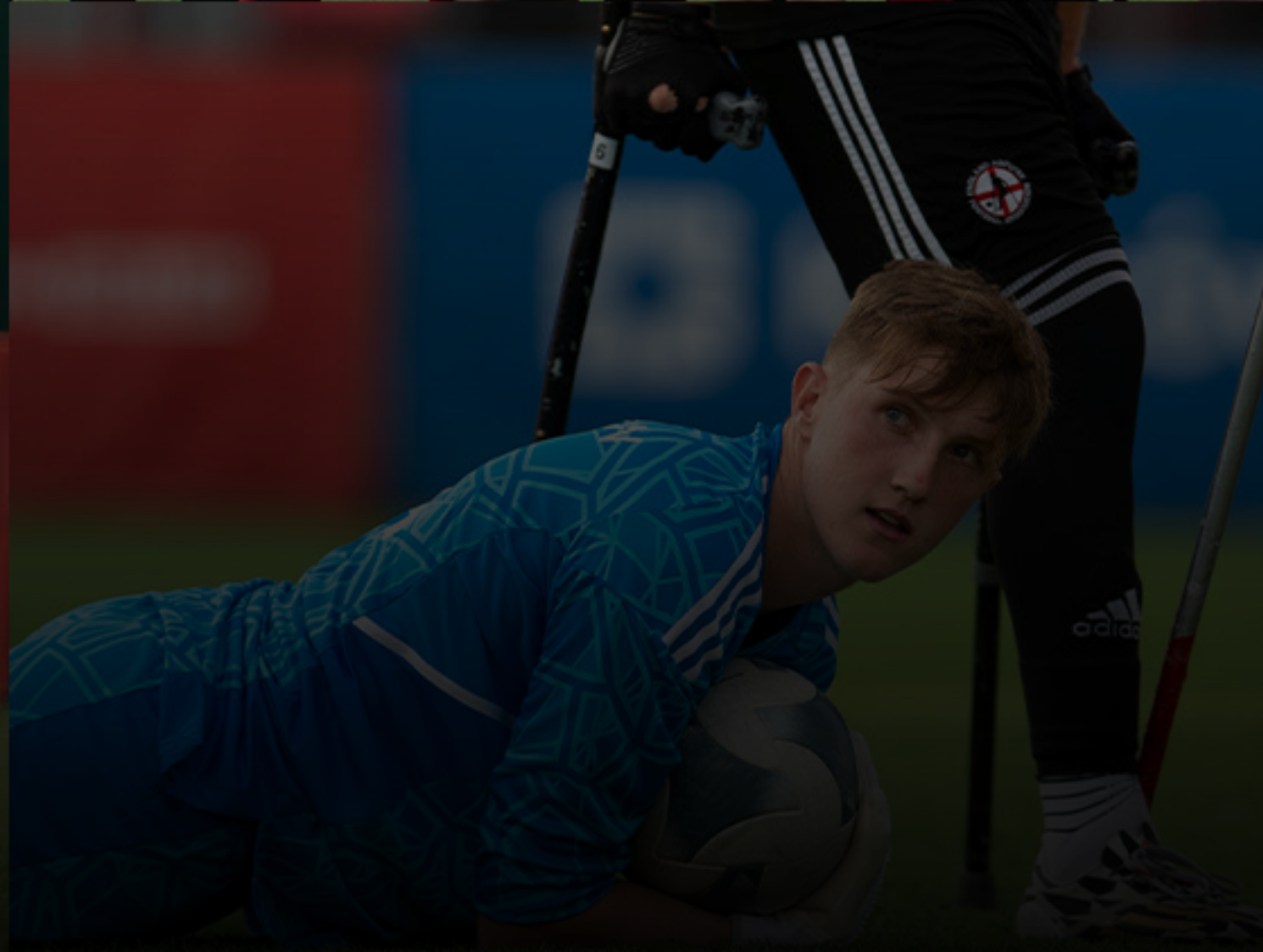




MATCHDAY SPONSOR | £250

BENEFITS

- Social media post
- News article
- Video message from player
- Photo opportunity





WOMEN'S NATIONAL TEAM SPONSORSHIP OPPORTUNITIES

We are thrilled to share that we are entering an incredibly exciting phase at EAFA as we prepare to launch our newly formed **women's national team**. This marks a significant milestone for us as we are set to be among the first amputee football organisations to do this.

All of the packages you have just read for our men's national team are also available, with all of the same benefits, for our women's national team.





THE NATIONAL EAFL

Sponsorship Opportunities



MATCHDAY SPONSOR | £250

BENEFITS

- Social media post
- News article
- Video message from player
- Photo opportunity





JUNIOR PROGRAMME

Sponsorship Opportunities

TRAINING WEAR SPONSOR | £12,500



BENEFITS

- Logo exposure on graphics for training weekends only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on all training wear for staff and players
- Provided with stock images from training where your logo is clearly present on staff and player kit



TRAINING WEEKEND SPONSOR | £250



BENEFITS

- News article
- Social media story post
- Visit to National team training weekend
- Photo opportunity





ORGANISATION-WIDE

Sponsorship Opportunities



HOME OF AMPUTEE FOOTBALL

ENGLAND AMPUTEE FOOTBALL ASSOCIATION

BROADCAST SPONSOR | £15,000

BENEFITS

- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening
- Brand exposure as headline sponsor on all streaming platforms and related graphics

AWARDS EVENING SPONSOR | £7,500

BENEFITS

- Table of 10
- Headline award named after company name
- News articles
- Promotion and brand exposure in event programme
- Event naming rights
- Signed England first team shirt
- Motivational visit
- Media imagery and videos from the event

DIGITAL SPONSOR | £5,000

BENEFITS

- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening
- Brand exposure as headline sponsor on all streaming platforms and related graphics



ONE HEART. ONE VISION. WE ARE EAFA.

Thank you for your support. For more information, please contact

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