

### EAFA 2023/24 COMMERCIAL OPPORTUNITIES & SPONSORSHIP PACKAGES







# ONE HEART ONE VIS WE ARE EAFA.

With our national team having been crowned champions of the inaugural Nations League in 2023 – winning our first major trophy since 1990, our new journey starts here and we would love to have you on board with us.

In light of this, we are excited to present a range of commercial and sponsorship opportunities that are currently available.

This document outlines details of these opportunities within our national team, junior programme, football league and wider charity. If you have any questions, please find the relevant contact details at the end of this document.





### INTRODUCTION

The EAFA was founded in 1990 and re-established in 2007. We use the power of football to support amputees, people with limb-affecting disabilities, with the opportunity to play football at grassroots and international level.

Amputee football is a sport without boundaries. The EAFA is a non-profit organisation relying solely upon sponsorship donations; run by volunteers who give up their time for the love of the game.

Here we create an environment that is wholly inclusive. It's about ensuring that the culture of amputee football is one that values diversity and enables the full involvement of individuals empowered to achieve their goals.

The EAFA family is the heart of who we are and represents everyone within the charity. Our team spirit is embodied within, honouring our former captain Tom Jordan's commitment to disability sports, with his silhouette sitting in the heart of our crest.

It's with great enthusiasm that we continue to develop our three programmes with the Junior and League structures continuing to operate as a pathway towards our National team.

With our National team having been crowned champions of the inaugural Nations League in 2023 – winning our first major trophy since 1990, our journey starts here.

We are anything but ordinary. We are unique. We have one heart, one vision. We are EAFA.





## ENGLAND NATONAL TEAM

**Sponsorship Opportunities** 

## PRINCIPAL SPONSOR £50,000+

- Logo exposure on all graphics as headline sponsor
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Marketing material consisting of banners and logos promoted around the facility during training camps and international fixtures
- Logo exposure on all training wear and travel wear
- Logo exposure as our front-of-shirt sponsor



## SLEEVE SPONSOR §12,500

- Logo exposure on graphics for matchday only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on kit sleeve across home, away and third national team kits. (White kit, Red kit, Black kit)
- Provided with stock images from matchdays where your logo is clearly present on the kit



## SHORT SPONSOR £12,500

- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on kit shorts across home, away and third national team kits. (White kit, Red kit, Black kit)



## TRAINING WEAR SPONSOR §12,500

- Logo exposure on graphics for training weekends only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on all training wear for staff and players
- Provided with stock images from training where your logo is clearly present on staff and player kit



### NDIVIDUAL PLAYER SPONSORS 2750 BENEFITS

- x2 tickets to presentation evening
- Player signed shirt (post-tournament)
- Graphic on website (team sections)
- Motivational visit from player









- News article
- Social media story post
- Visit to National team training weekend
- Photo opportunity



### WOMEN'S NATIONAL TEAM Sponsorship opportunities

We are thrilled to share that we are entering an incredibly exciting phase at EAFA as we prepare to launch our newly formed **women's national team**. This marks a significant milestone for us as we are set to be among the first amputee football organisations to do this.

All of the packages you have just read for our men's national team are also available, with all of the same benefits, for our women's national team.







Sponsorship Opportunities



## TIONAL FAFL



### NATCHDAY SPONSOR **§250** Benefits

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- Social media post
- News article
- Video message from player
- Photo opportunity







**Sponsorship Opportunities** 







## TRANG WEAK SPUNSUK £12,000

- Logo exposure on graphics for training weekends only
- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening with an award titled in the company name
- Logo placement on all training wear for staff and players
- Provided with stock images from training where your logo is clearly present on staff and player kit



## TRAINING WEEKEND SPONSOR §250

### BENEFITS

- News article
- Social media story post
- Visit to National team training weekend
- Photo opportunity

EAFA Sponsorship Packages 2023/24





## ORGANISATION-MDF

Sponsorship Opportunities





### BROADCAST SPONSOR \$15,000

### BENEFITS

- Mentioned in social media bio, news articles & wider media coverage
- Motivational team visit
- Team building visit
- Photo opportunity
- Table of 10 at presentation evening
- Brand exposure as headline sponsor on all streaming platforms and related graphics

### AWARDS EVENING SPONSOR §7,500

### BENEFITS

- Table of 10
- Headline award named after company name
- News articles
- Promotion and brand exposure in event programme
- Event naming rights
- Signed England first team shirt
- Motivational visit
- Media imagery and videos from the event

PUTEE FOOTBAL

### DIGITAL SPONSOR £5,000

- Mentioned in social media bio, news articles & wider media coverage
  - Motivational team visit
  - Team building visit
  - Photo opportunity
  - Table of 10 at presentation evening
  - Brand exposure as headline sponsor on all streaming platforms and related graphics





## ONE HEART ONE VISION WE ARE EAFA

Thank you for your support. For more information, please contact

Owen@theeafa.co.uk

### OWEN COYLE JNR





## MANT TO SEE EVEN MORE?

Click the links below to see latest news, updates, exclusive stories and even follow us on social media.

